

THE
82
ALLIANCE
CONFERENCE
NASHVILLE, TN
NOVEMBER 12-13, 2025



Event Sponsorship



ABOUT THE 82 ALLIANCE



The 82
Alliance

The 82 Alliance is a non-profit mobility think tank reimagining how people move throughout our communities. We want to plan a better tomorrow. If we work together, we can create a better future for all.

The 82 Alliance is excited to be hosting its 3rd annual conference. This year it will be held in Nashville, Tennessee.

During this two-day conference (November 12-13), attendees will have an opportunity to hear from industry leaders and network with professionals. The 82 Alliance will also be recognizing its first annual class of Emerging Mobility Champions under 40, as well as recognizing our A Better Tomorrow Award recipients.

A Better Tomorrow Awards

- Last year, The 82 Alliance recognized 25 organizations ranging from universities, engineering firms, tech & innovative firms, public transit agencies, corporations, to name a few.
- In 2025, The 82 Alliance would like to grow this recognition and through your sponsorship support this will be possible.



“These awards recognize organizations, nationally and internationally, that are making investments to help reduce trips, enhancing our built environment, improving equity and accessibility for all. Mobility and climate are interconnected and to improve our climate, health, accessibility, and equity we need to improve our mobility options. In addition to the awards that each recipient received, we also donated twenty-five trees for our inaugural list of recipients that will help to repopulate one of our U.S. Forests that is under stress from climate,” said Rob Henry, President, The 82 Alliance

ABOUT THE 82 ALLIANCE

Emerging Mobility Champions Under 40

- The 82 Alliance is excited to recognize its first class of Emerging Mobility Champions Under 40 during the conference!
- The 82 Alliance presents these awards to individuals who are working to find creative solutions to improve our quality of life through engineering, planning, technology, marketing campaigns, and the development of commuting alternative programs that are shifting behavioral change to create a better future for all.

The 82 Alliance Committees

- The 82 Alliance has created three committees to help advance our mission and these committees will help shape our event program.
 - Climate and Mobility (CAM)
 - Policy and Education (PEC)
 - Women in Transportation (WIM)



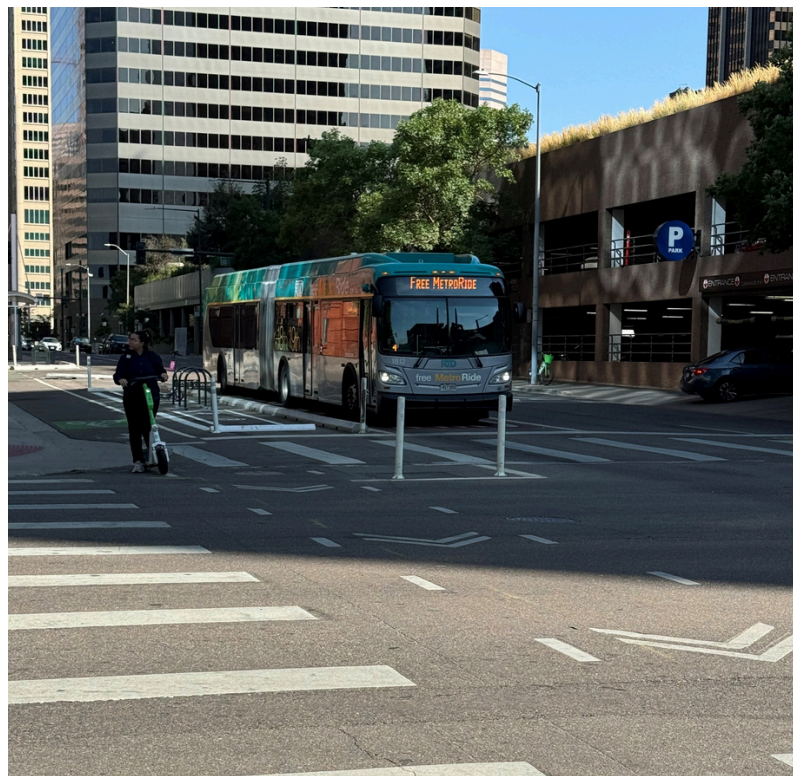
Included, for your review, are the sponsorship packages for our Annual Conference in November 2025.

Thank you for your support and consideration, as we work together in creating a better tomorrow for all.

EVENT SPONSORSHIP PACKAGES

Marquee Event Sponsor - \$5,000 - *One available*

- Sponsor will be the presenting sponsor of this event
- Sponsor will have an opportunity to welcome attendees, from the podium, and share more information about their organization
- A feature spotlight included in two (2) event emails
- The organization's logo featured in all event emails
 - Approximately 12 emails
- Logo placement on the 82 Alliance homepage and event page
- Ten (10) social media posts highlighting your organization
- Organization name included in press release leading up to and after the event
- Five (5) tickets to the event
- Display table at the event
- Opportunity to introduce one of the keynote speaker at the event
- Organization advertisements played during breaks in the program
- Digital logo placement at the event



EVENT SPONSORSHIP PACKAGES

Visionary Sponsor - \$3,000

- The organization's logo featured in all event emails
 - Approximately 12 emails
- Logo placement on the 82 Alliance homepage and event page
- Eight (8) social media posts highlighting your organization
- Organization name included in press release leading up to and after the event
- Four (4) tickets to the event
- Display table at the event
- Opportunity to introduce a speaker at the event
- Organization advertisements played during breaks in the program
- Digital logo placement at the event



Innovator Sponsor - \$2,000

- The organization included in all event emails
 - Approximately 12 emails
- Logo placement on the 82 Alliance event page
- Five (5) social media posts highlighting your organization
- Organization name included in press release leading up to and after the event
- Three (3) tickets to the event
- Display table at the event
- Digital logo placement at the event

EVENT SPONSORSHIP PACKAGES

Advocate Sponsor - \$1,500

- The organization included in all event emails
 - Approximately 12 emails
- Logo placement on the 82 Alliance event page
- Three (3) social media post highlighting your organization
- Organization name included in press release leading up to and after the event
- Two (2) tickets to the event
- Digital logo placement at the event

For questions regarding sponsorship, please contact
Maureen Farrell mfarrell@gvftma.com

EVENT REGISTRATION

Early Bird Registration (February 3rd-September 15th) - \$200

Early Bird Student Registration (February 3rd-September 15th) - \$30

Registration (September 16th-November 3rd) - \$300

Student Registration (September 1th-November 3rd) - \$50

Registration includes:

- 2-day conference (breakfast & lunch included both days)
- Networking cocktail reception on Nov. 12th (drink ticket included. Must be 21 years old)
- Industry experts / keynote speakers & panel sessions
- Networking with professionals

Register at: www.82alliance.com beginning February 3, 2025

For registration questions, please email info@82alliance.com